



TrueProperty provides real estate professionals and their offices with digital tools designed to elevate them into the top 5% of the industry.



Content Creation



Property Marketing



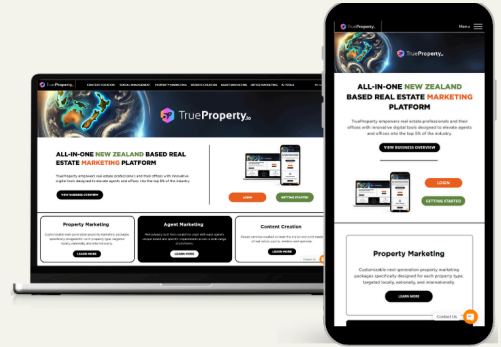
Agent Marketing



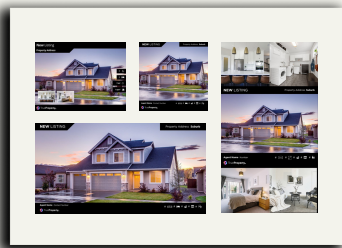
Social Management



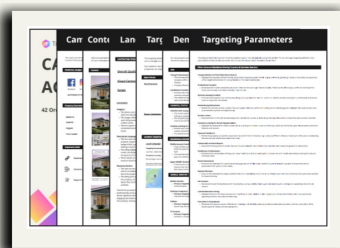
AI Tools



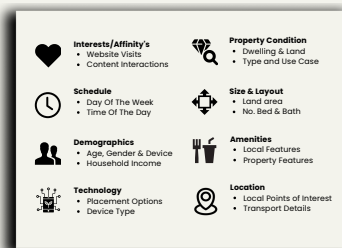
Complete Customization



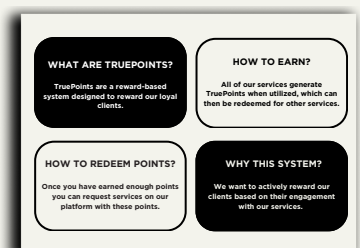
Extensive Reporting



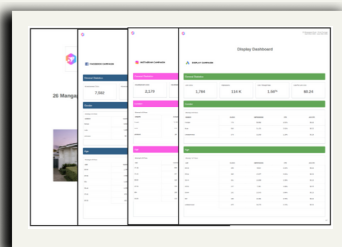
Advanced Targeting



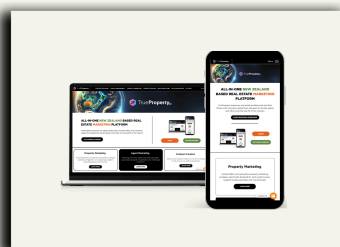
Loyalty Program



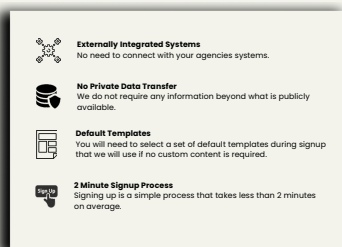
Transparent Dashboards



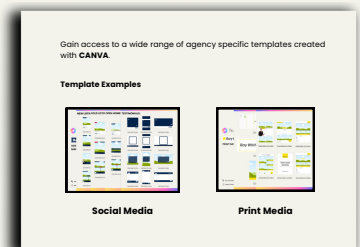
Advanced Platform



Simple Onboarding



Free Templates



Available Platforms:



+ more

PROPERTY MARKETING PACKAGES

Customizable next-generation property marketing packages specifically designed for each property type, targeted locally, nationally, and internationally.

<p>BOOST</p> <p>Focused on promoting a property to the highest-performing audience on Meta or Google only.</p> <ul style="list-style-type: none"> ✓ Google or Meta Platforms ✓ 3 Week Duration ✓ Less Than 40km ✓ Live Dashboard <p>\$400</p>	<p>BRONZE</p> <p>The most cost-effective solution to advertise their property specifically to the local buyer market.</p> <ul style="list-style-type: none"> ✓ 3 Social Platforms ✓ 5 Week Duration ✓ Less Than 100km ✓ Live Dashboard ✓ Activation & Completion Reports <p>\$750</p>	<p>SILVER</p> <p>Our silver package boosts the visibility of a property to potential buyers nationwide.</p> <ul style="list-style-type: none"> ✓ 4 Social Platforms ✓ 8 Week Duration ✓ Local & National Campaigns ✓ Live Dashboard ✓ Activation & Completion Reports <p>\$1500</p>	<p>GOLD</p> <p>The best way to promote a property to as many targeted buyers as possible; locally, nationally and internationally.</p> <ul style="list-style-type: none"> ✓ 5 Social Platforms ✓ 10 Week Duration ✓ Local, National & International ✓ Live Dashboard ✓ Activation & Completion Reports <p>\$2500</p>
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AGENT MARKETING PACKAGES

Meticulously built from scratch to align with each agent's unique brand and specific requirements across a wide range of platforms.

<p>BOOST</p> <p>Focused on promoting a property to the highest-performing audience on Meta or Google only.</p> <ul style="list-style-type: none"> ✓ Google or Meta Platforms ✓ 3 Week Duration ✓ Less Than 40km ✓ Live Dashboard <p>\$400</p>	<p>ESSENTIAL</p> <p>The most cost-effective method to distribute personalized brand material across specific suburbs.</p> <ul style="list-style-type: none"> ✓ 2 Social Platforms ✓ 5 Week Duration ✓ Less Than 40km ✓ Live Dashboard <p>\$750</p>	<p>ELITE</p> <p>Targets a diverse group of potential vendors both in specific suburbs and throughout the entire region.</p> <ul style="list-style-type: none"> ✓ 4 Social Platforms ✓ 8 Week Duration ✓ Less Than 100km ✓ Live Dashboard ✓ Activation & Completion Reports <p>\$1500</p>	<p>SEARCH</p> <p>Designed to elevate your brand and services to the top of common industry-related search results.</p> <ul style="list-style-type: none"> ✓ Google Search & Partners ✓ 4 Week Duration ✓ Live Dashboard ✓ Activation & Completion Reports <p>\$500</p>	<p>SOLD</p> <p>After a property sale, it's a great opportunity to promote the success to nearby potential vendors.</p> <ul style="list-style-type: none"> ✓ 2 Social Platforms ✓ 4 Week Duration ✓ Live Dashboard ✓ Activation & Completion Reports <p>\$500</p>
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CONTENT CREATION


Design services created to meet the digital and print needs of real estate agents, vendors and agencies.


 <p>BUSINESS CARDS \$25 PER DESIGN</p>	 <p>VIRTUAL STAGING \$25 PER DESIGN</p>	 <p>FLYERS & BROCHURES \$150 PER DESIGN</p>	 <p>SKY REPLACEMENTS \$50 PER DESIGN</p>	 <p>BOUNDARY LINE \$50 PER Design</p>
 <p>GRASS REPLACEMENTS \$50 PER Design</p>	 <p>SCRIPT GENERATION \$25 PER SCRIPT</p>	 <p>TWILIGHT CONVERSION \$50 PER DESIGN</p>	 <p>Billboard Designs \$150 PER DESIGN</p>	


SOCIAL MANAGEMENT TOOLS

\$12.50 Per Connected Account Per Month

A set of tools that allow an agent or team to manage multiple social media accounts from one location.

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Manage Multiple Accounts: Connect up to 10 different social media accounts and manage them all from within our platform.
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Message & Comments: Review & answer all of your social accounts comments and messages from one location.
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Account Analytics: Access all of your accounts analytics from our platform to ensure your pages are operating correctly.

AI TOOLS

-  **Proofreader**
-  **Property Script Generator**
-  **Content Checker**
-  **REAA Advisor**