

SOCIAL MANAGEMENT



Overview

Our cost-effective social management tool ensures that you can manage multiple social media accounts from one location. Schedule, Post and review a wide range of post types to all of your social media accounts at once instead of uploading them individually.

Review comments and messages from all of your accounts in one location and analyze each platform's analytics while you are at it. We also offer a post request service that allows our team to use your templates to post on your behalf when you become too busy.



Advanced User Dashboard

A centralized dashboard that allows an agent to manage all of their social media accounts.

- Schedule Posts
- Manage Comments & Messages
- Review Your Account Analytics
 - See Upcoming Posts



Template Access

Gain access to a wide variety of custom templates designed specifically for you, your agency or the industry in general.

- Standard Post Templates (New Listings, Testimonials....)
- Agency Specific Templates
- TrueProperty Generated Templates

Advanced User Dashboard

We provide a sophisticated dashboard system ideal for overseeing all your social media accounts from a single centralized platform. Schedule content, view upcoming posts, manage user interactions, and review account analytics seamlessly.

Handling multiple social media accounts can be daunting. With our dashboard, you can simplify this process, saving precious time and enabling you to concentrate on more crucial tasks.

Dashboard Function Examples



Post To All Accounts At Once

Add your content to our platform and have it sent to all of your accounts at once.



Schedule Posts

Schedule all of your posts with our content calendar.



Edit Posts

See each platform's unique content placement to ensure it matches your requirements.



Interaction Management

Answer comments and messages from one location.



Account Analytics

Keep a track of each platform's analytical results from one location.

Available Platforms



Facebook



Instagram



LinkedIn



YouTube



Google My Business



Twitter



Snapchat



TikTok

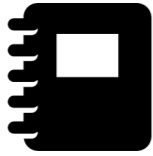




Pinterest

Template Access


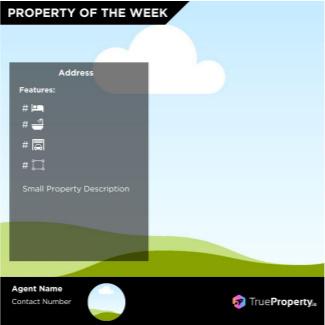
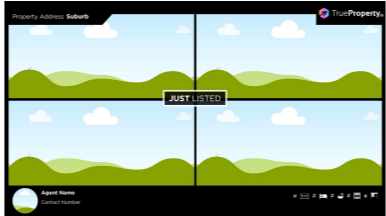
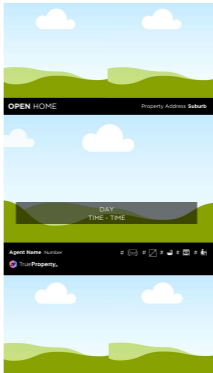

By subscribing to our social management tool, you'll unlock a diverse array of prebuilt and custom templates tailored to your agency. Additionally, you'll enjoy access to templates specifically crafted for the real estate market by our team.

These templates are easily customizable through Canva, allowing you to effortlessly adjust them to meet your unique requirements.

Template Types		
 <p>Your Templates</p>	 <p>Agency Templates</p>	 <p>TrueProperty Templates</p>



POWERED BY CANVA

Template Examples				
				

***Need something custom?** We can create any type of template or content to suit any platforms unique requirements (Extra Costs Apply)*

Cost
Free

All Costs Shown Include GST

Cost

To keep things simple, we base our charges on the number of social media accounts you have connected to our system.

There is no minimum or maximum number of accounts a client can have; the only restriction is that each platform can only be connected once to a client."



Advanced User Dashboard



Template Access

Cost

\$12.50 Per Platform Per Month

Cost

Post Costs Apply